



## **Halford Busby Expands Service Lines to Include Large Loss Consulting & Program Management Offerings** *New Logo and Web Site Signal Change*

HOUSTON—Thursday, February 13, 2014—Halford Busby today announced the launch of two new departments focused on [large loss consulting](#) and [program management](#) for the consulting industry, bringing valuable new services to customers internationally. Halford Busby also announced its strategic rebranding effort, designed to punctuate the new plan for growth in 2014. The rebranding includes a new logo and revamped web site at [www.HalfordBusby.com](http://www.HalfordBusby.com).

“We’re excited about using our cost estimating expertise in new ways and creating additional revenue streams,” Halford Busby President Esther Halford said. “We also wanted a visual indication of this important change. Our new logo and web site signal our interest in serving new customers with the same cost estimating expertise that project owners have come to expect from Halford Busby.”

When businesses experience devastating damage through events such as a hurricane or fire, Halford Busby’s large loss consulting team provides the needed oversight to expedite the insurance claims process and assist the insured with maintaining the continuity of their business. Halford Busby’s strong experience in cost estimating is already proving useful in this new arena. Its experts handle the initial damage assessment and provide an objective cost estimate of the large loss to the insurance company.

Halford Busby’s program management services will help project owners keep construction projects running on time and within budget. The company’s program management experts develop initial project estimates, present cost alternatives, communicate with key stakeholders as well as evaluate and minimize risks on construction jobs. These services are available to project owners from the job bid and award to project close-out.

“Our new service offerings will allow us to grow Halford Busby’s business in 2014 and help more customers in different industry segments,” Halford added. “The expansion is a natural fit.” In fact, Halford Busby began working internationally in the oil and gas industry in 2013 and intends to continue its international work.

### **About Halford Busby Construction Consultants**

Halford Busby is a Houston-based professional construction consulting firm. Our services include cost estimating, change order analysis, large loss consulting, program management and scheduling. Halford Busby's expert cost management services have been utilized on more than \$19.5 billion in construction projects. Halford Busby is also a certified HUB, DBE, WBE, SBE and EDWOSB. This woman-owned company was ranked #11 on *Houston Business Journal's* 2013 “Fastest Growing Woman-Owned Businesses.” For more details, please visit the company online at [www.halfordbusby.com](http://www.halfordbusby.com) or call us at 281-920-1100.

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